

# IndustrialFairs is launching Machineering NextGen Experience

# AND BRINGS THE ENTIRE VALUE CHAIN TOGETHER ON ONE LARGE PRODUCTION FLOOR OF THE FUTURE

#### Press release - Kortrijk, April 24th 2025:

IndustrialFairs, organiser of five renowned trade fairs for technology in Belgium (see <a href="https://www.industrialfairs.com">www.industrialfairs.com</a>), has the pleasure of introducing a brand-new trade fair concept: <a href="https://www.industrialfairs.com">Machineering NextGen Experience</a>. On 26 and 27 March 2026, the Belgian manufacturing industry will once again gather at Kortrijk Xpo for these innovative networking and demonstration days, linked to <a href="https://www.industrialfairs.com">Machineering</a>, the trade fair for machine building and manufacturing technology held at Brussels Expo.

Machineering NextGen Experience is all about meeting the rapidly evolving needs of the manufacturing industry. The concept was developed in response to demand from the sector and in consultation with its representatives. The exponential shift to Industry 4.0 and digitalisation is pushing companies to get rid of their operational silos and move towards integrated, flexible and smart production systems. Where departments used to operate as separate entities, there is now a need for seamless collaboration and a fully connected production floor. And that challenge is exactly what will bring visitors and exhibitors together at this new event.

#### What exactly is Machineering NextGen Experience?

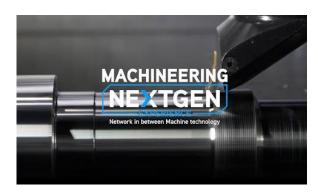
Machineering NextGen Experience will be a true networking event, where technology partners will demonstrate how integrated manufacturing works in the real world. Live demonstrations will be given in various central manufacturing hubs, covering topics such as CAD/CAM, machining, automation, digitalisation, metrology and data flows. These hubs will be surrounded by networking stands, where visitors and participants will be able to meet each other in an informal setting.

Each visitor will get to see with their own eyes what their production floor could look like in the future and experience first-hand how technology, expertise and collaboration can be combined to achieve amazing things. The focus will be on end-to-end solutions and interdisciplinarity in the tech world.

To sum up, Machineering NextGen Experience will be the place to be for companies looking to share their innovative solutions, collaborative production setups and expertise with decision-makers, innovators, and fellow industry players from across the Benelux manufacturing sector. The event promises two days of inspiration, networking, and solutions that will shape the future of manufacturing.

Our team tells you everything you need to know about Machineering NextGen Experience in 90 seconds







# **Useful information:**

## **Machineering NextGen Experience**

Thu 26 March 2026: 14:00 – 21:00 Fri 27 March 2026: 10:00 – 16:00

# Kortrijk XPO - Hall 4

Doorniksesteenweg 216 8500 Kortrijk

Website: mne.networkevent.be

Press kit: download the press kit & logos.

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